

## LIST OF SELECTED ABSTRACTS FOR PRESENTATION

### COMMERCE AND MANAGEMENT

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1	Ananya AS	Beyond Antenatal Care: Post Natal Care Utilization Among Tribal Women in Attapadi, Kerala	Oral Presentation	
2	Arya AT, Dr. Lissy Bennet	Policy Prescription for Kerala: Countering Doctor Migration and Strengthening Public Health-Care Infrastructure	Oral Presentation	
3	Dr. Devi Soumyaja	Sustainable Menstruation Management and Menstrual Cups: An Exploratory Study on Awareness and Attitudes in the state of Kerala	Oral Presentation	
4	LATHA.K	'Adoption of Digital Technology: A Driving Force of Business Growth in the Kerala Dairy Co-operative Sector and its Impact on Organizational Performance'	Oral Presentation	NC00138
5	Dr. Jesney Antony, Dr.Fairooz Ashareff	A Descriptive Analysis of Major Greenhouse Gas Emission Sources: Trends, Patterns, and Implications	Oral Presentation	NC00588, NC00728
6	Jeena Antony	A Study on sustainable investment practices among Genz students	Oral Presentation	NC00603
7	Jeena Antony	A Study on sustainable investment practices among Genz students	Oral Presentation	NC00603
8	Dr Soju S	Andragogical approaches in Commerce Teaching and Research	Oral Presentation	NC00078
9	Sajitha S M	Effectiveness of Social Security Schemes in Ensuring Old-Age Financial Security	Oral Presentation	NC00713
10	LEKHA K	From Evidence to Empowerment: Translating Integrated Self-Employment Data into Actionable Policy Frameworks	Oral Presentation	NC00406
11	Akhila Thomas	From Wardrobe Waste to Sustainable Value: Consumer Perception and Behaviour Towards Textile Re-Commerce Platforms in Kerala	Oral Presentation	NC00444

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13	Dr. SAJEEV H.	KERALA TOURISM - PROSPECTS AND CHALLENGES AHEAD	Oral Presentation	NC00409
14	HEFSIBA JOSEPH M L, Devikrishna.K.R	Platform-Based Gig Work in Kerala: A Socio-Economic and Cultural Evaluation	Oral Presentation	NC00321
15	ARYA A T	Policy Prescription for Kerala: Countering Doctor Migration and Strengthening Public Healthcare Infrastructure	Oral Presentation	NC00448
16	Reshma V Nair, Dr. Sangeetha S	Premium Adequacy, Claims Experience, and Profitability: A Study of Health Insurance Companies	Oral Presentation	NC00654
17	Dr. Ruby S	Promotion of Innovative women business start ups through local self govt Institutions for local economic development.	Oral Presentation	NC00082
18	Aleena Maria Zacharia	Psychological Impacts of Eminent Domain: A Comprehensive Review of Land, Identity, and Displacement	Oral Presentation	NC00599
19	Paul Kurian	The Credibility Effect: How Influencers Inspire Mimic and Drive Purchases	Oral Presentation	NC00648
20	Chithra Vimal	The Interplay of Impostor Syndrome, Perfectionism, and Work-Life Balance among Higher Education Educators in the Nascent Career Stage	Oral Presentation	NC00652
21	ANU ANDREWS	UPI Tap -and -Pay: Revolutionizing contactless payments for financial inclusion and sustainability	Oral Presentation	NC00602
22	Sunitha. S, Dr. Biju S. K	A Conceptual Framework for AI-Enabled Training in Government:Strengthening Public Service Capability for Sustainable Governance	Oral Presentation	
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25	Naveen S, Dr. Biju S K	Carbon Credits and Corporate Behaviour in India: Evidence of Compliance or Greenwashing?	Oral Presentation	
26	Dhanya K.	Determinants of Livelihood Resilience in the Coastal Communities of Kerala, India: A Structural Equation Modelling Approach	Oral Presentation	
27	Rhythm Sparsh Narayan	Dynamic Co-movements of Commodity and Stock Markets and Potential Portfolio Diversification	Oral Presentation	
28	Dr Nisa James	Evaluating the Effectiveness of Anti-Drug Awareness Campaigns and School-Based Behavioural Interventions among Adolescents in Kerala: A Mixed-Methods Study	Oral Presentation	NC00056
29	Elizabeth Dominic	Examining the Levels and Determinants of Psychological Wellbeing: A Study among Health Care Professionals in the State of Kerala	Oral Presentation	NC00025
30	Mrs. Preethy P. V, Dr. Biju S K	Exploring the Marketing Aspect of Kerala Government's Kudumbashree Haritha Karma Sena: Establishing a Sustainable Public Service Brand	Oral Presentation	
31	Adith S Karthik	Impact of Intergovernmental Transfers on Kerala's Own-Revenue Mobilisation: Trends, Challenges and Fiscal Implications	Oral Presentation	
32	Vijesh V A, Dr. Ansi Rahila	Rebuilding Tourism in Kerala through Responsible Tourism Initiatives: A Post-COVID Perspective	Oral Presentation	
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39	Remya Ann Zachariah	Customer Awareness of Insurance Products	Poster Presentation	
40	Devikrishna. K. R.	Financial Self-Efficacy of Women in Kerala: A Secondary Data Analysis	Poster Presentation	
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43	REMYA ANN ZACHARIAH, Devikrishna.K.R	Finance	Poster Presentation	NC00405
44	Sreelekshmi B	THE RIPPLE EFFECT: HOW EMPLOYEE ENGAGEMENT IN THE HOSPITALITY AND TOURISM SECTOR SHAPES VISITOR EXPERIENCE	Poster Presentation	NC00621
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